

B.S. Business Administration Degree Program Information

2015/16 Required Courses. The B.S. in Business Administration includes these courses:

General Education Component (39 credits)

Essential Skills

APSP 105	Introduction to Adult Learning	3
APSP 110	Effective Thinking	3
ENGL 101	Critical Reading & Writing I	3
ENGL 102	Critical Reading & Writing II	3

Humanities & Fine Arts

HUMA 101	Introduction to Humanities	3
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Natural Sciences & Mathematics

MATH 103	College Mathematics	3
MATH 104	Math Modeling	3
NSCI ____	Science Course with Lab	3

Social & Behavioral Sciences

HIST 203	U.S. History	3
PSYC 103	Introduction to Psychology	3

Biblical Studies

BIBL 101	Old Testament Survey	3
BIBL 102	New Testament Survey	3
MINI 201	Vocation and Service	3

Professional Component (45 credits)

Prerequisite (3 credits)

MATH 110	College Algebra (3) (or equivalent)	
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Business Administration Major

BUSI 238	Business Communication [WE*] *Writing Emphasis	3
BUSI 211	Financial Accounting	3
BUSI 212	Managerial Accounting	3
BUSI 214	Management Information Systems	3
BUSI 230	Principles of Management	3
BUSI 202	Business Statistics	3
BUSI 347	Principles of Marketing	3
BUSI 336	Principles of Finance	3
BUSI 320	Principles of Microeconomics	3
BUSI 321	Principles of Macroeconomics	3
BUSI 426	International Business	3
BUSI 434	Business Law	3
BUSI 436	Business Ethics [WE*]	3
BUSI 460	Organizational Leadership	3
BUSI 465	Strategic Management and Planning	3

Free Electives Courses

(36)

TOTAL DEGREE CREDITS:

120

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Business Administration Goals:

- Develop professionals who can utilize written and oral communications in a business environment with an emphasis on effective interpersonal skills.
- Develop professionals who can manage human, financial, and physical resources to achieve stated objectives.
- Produce graduates who demonstrate knowledge of accounting, finance, and marketing principles and their applications.
- Develop graduates who can identify and apply ethical considerations, laws, and regulations governing business operations.
- Prepare graduates to utilize computer technology and apply mathematical, economic, and statistical concepts for problem solving and decision-making in business enterprises.