



To see a preliminary sketch of our future facilities, such as the worship center (pictured above), visit us online at [point.edu/vision2020](http://point.edu/vision2020).

#### FROM THE CHAIR OF THE DEVELOPMENT COMMITTEE



During The Great Depression, the founders of Point University (then Atlanta Christian College) stepped out in great faith when they opened their doors and welcomed their first students. It is in that same spirit of faith that we launch the *Vision 2020* capital campaign and share with you our bold vision for the future of Point University.

In these pages, you've been given a glimpse of what is next on the horizon for Point University as we respond to the recent growth of our student body and prepare for continued growth. We invite you to partner with us as we take the next steps in pursuing this vision.

**David Deeter**

#### ADDITIONAL CAMPAIGN CHAIRS

ALUMNI	FACULTY	STAFF
Dr. Eddie Groover '67 Fayetteville, Georgia	Dr. Kim Macenczak ('80-'82) Atlanta, Georgia	Ms. Margaret Hodge '95 College Park, Georgia

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#### HELP MAKE THE VISION A REALITY

Accomplishing this vision requires the support of our entire community: alumni, churches, corporations, foundations, families, faculty, staff and friends. Your partnership is vital to the success of our mission and provides funds not supported by tuition or other funding sources.

**Give online:**  
[Point.edu/vision2020](http://Point.edu/vision2020)

**Give by check:**  
Point University  
ATTN: Business Office  
507 West 10<sup>th</sup> Street  
West Point, GA 31833

**Gifts of securities/stock:**  
Contact Richard Bumpers at 404-330-4209 or [Richard.Bumpers@point.edu](mailto:Richard.Bumpers@point.edu).

**Matching gifts:**  
Ask your employer about your company's matching gifts program. Many organizations will provide a one-to-one match, making your contribution twice as valuable to Point University.

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# VISION2020

THE CAMPAIGN FOR POINT UNIVERSITY





# ABOUT VISION 2020

Campaign Goal: \$10 million

Four funding initiatives have been established for the *Vision 2020* capital campaign in order to enable Point University to achieve its vision for the future:

## 1. Scholarships

Our goal is to raise \$3 million in scholarships that will allow us to provide higher education opportunities to more underserved, underprivileged and marginalized students each year. Scholarships enable the university to assist underprivileged students and families — many of whom could not afford a college education without financial assistance — while also giving us the ability to bring students with great potential to Point.

**Funding Goal: \$3 million**

## 2. Point 2020

Point 2020 is the strategic plan that aims to tactically establish the long-term success and stability of the University. As federal and state policies regarding student financial aid continue to change, it is more important than ever that Point University becomes more fiscally independent and self-sustainable. The goal of the Point 2020 plan — and this specific initiative of the Vision 2020 capital campaign — is to make this possible through strategic partnerships, expanded degree programs, increased recruitment and retention, and the centralization of traditional student activity in West Point through the construction and operation of a local residence hall and related student life support needs.

**Funding Goal: \$3 million**

## 3. Worship Center

Our goal is to construct a 1,200-seat facility in downtown West Point that will serve as a space for student chapel services, conferences, graduations, concerts and community gatherings on our main campus.

This facility will enable Point to create dynamic and in-demand chapel experiences where students can meet and be equipped with relevant and biblical teachings in a corporate worship setting. In addition to the worship center's use during the academic year, it will also have the ability to serve as a multifunctional space for hosting local, regional and state conferences and events, further allowing for the University's self-sustainability with an additional revenue source.

**Funding Goal: \$2.5 million**

## 4. Fine Arts Annex

The final funding initiative is the renovation of an existing structure and purchase of adjacent land, in order to support the growth of the Marching Skyhawks.

In fall 2015, the University introduced its first marching band. The program has grown quickly and is in need of practice and storage space suited to the specific needs of a marching band. The University has plans to renovate an existing facility in downtown West Point. This space will also be shared with other related programs.

**Funding Goal: \$1.5 million**

## FROM THE PRESIDENT

At the core of every goal and every project that makes up *Vision 2020* is our students. Scholarships will allow the University to open our doors to even more deserving students, while the future worship center will give them a place to gather and seek after God corporately. The future Fine Arts Annex will provide practice space for the Marching Skyhawks, one of our newest and



fastest-growing programs, and Point 2020 will give the University the ability to become more self-sustaining for the benefit of future generations.

Our students are the heart of everything we do, and the passion to continue our mission of equipping and empowering them for service to Christ

and His kingdom has fueled *Vision 2020*. As always, we covet the prayers of our alumni, friends, and local community, and we welcome you to join us on this journey of pursuing God's will for Point University and its students.

**Dean C. Collins '79**  
President

## ABOUT POINT UNIVERSITY

Founded in 1937 as Atlanta Christian College, Point University is a four-year liberal arts Christian university serving the next generation of cultural leaders motivated to live out their faith in the marketplace. Transformed by knowledge and faith, **Point students are equipped to take their faith into the marketplace so they are points of influence in all vocations.**

Accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (SACSCOC), Point University offers associate and bachelor's degrees in 24 areas of study for full-time traditional students as well as accelerated and online degrees for adult learners. The university's main campus is located in West Point, Georgia, and it offers accelerated adult learning programs at locations in Atlanta, West Point, Peachtree City, McDonough, Savannah and Birmingham, in addition to dual-credit enrollment programs for high school students at some locations.

Our **mission** is to educate students for Christ-centered service and leadership throughout the world.

Our **vision** is to be the college of choice for students seeking a Christian learning community that is academically challenging, spiritually vibrant and globally engaged.

**Point University**