

MASTER OF BUSINESS ADMINISTRATION IN BUSINESS TRANSFORMATION – REQUIRED COURSES

Foundational Courses	3 Credits
BUSI 500 Graduate Business Orientation	0
*BUSI 505 Foundations for Business Administration	3
<i>*Students must pass the Foundations course with a grade of 80% on each learning module before proceeding to other courses in the program. For students with a business background, the Graduate Admission Committee may grant a waiver from part or all the Foundations course modules (see details below).</i>	
M.B.A. Courses	42 credits
BUSI 510 Ethics & Professional Issues in Business	3
BUSI 515 Business Intelligence	3
BUSI 520 Quantitative Analysis for Decision-Making	3
BUSI 526 Lean Six Sigma Methodology for Business Transformation I	3
BUSI 527 Lean Six Sigma Methodology for Business Transformation II	3
BUSI 530 Persuasion & Negotiation	3
BUSI 535 Financial Statement Analysis & Valuation	3
BUSI 540 Strategic Management & Leadership	3
BUSI 545 Strategic Marketing	3
BUSI 550 Business Innovation & Creativity	3
BUSI 555 Cost Management & Decision-Making	3
BUSI 560 Applied Leadership: Change Management & Organizational Culture	3
BUSI 690 Capstone Transformation Project I	3
BUSI 695 Capstone Transformation Project II	3
TOTAL CREDITS IN DEGREE:	42-45 Credits

Waiver from BUSI 505 Foundations for Business Administration.

BUSI 505 includes seven online learning modules designed to equip students for success in the M.B.A. in Business Transformation program. The modules are (1) Foundations of Business Communication, (2) Foundations of Business Statistics, (3) Foundations of Financial Accounting, (4) Foundations of Management (5) Foundations of Management Information Systems, (6) Foundations of Managerial Accounting, and (7) Foundations of Marketing. The online Foundations course is largely self-paced. A Point instructor provides assistance as needed. Students complete a pre-test for each module to assess their strengths and weaknesses. The online system then produces a customized learning module appropriate for their individual needs. Students use the module to master key concepts and skills. They then demonstrate mastery through post-tests. Students may repeat each post-test an unlimited number of times during the 8-week session to earn a passing grade. *Students must pass every module in the Foundations course with a score of 80% to proceed to later courses in the master's program.* Through use of the learning modules, many students have developed the necessary competencies even with no prior background in the business field.

For students who already possess these foundational competencies, the Graduate Admission Committee may grant a waiver from part or all the Foundations modules.



To secure a waiver, students must complete the Application for Waiver included in the admission documents and attach evidence of the specific competencies for which they seek a waiver. Such evidence could include, for example, (1) an accredited undergraduate business degree, (2) transcripts showing college-level courses in the competency areas, (3) training certificates, (4) a résumé or CV documenting significant work experience with a written explanation of how the student gained specific competencies, (5) work products, and/or (6) a recommendation on company letterhead from an employer vouching for their abilities in specific areas. Point has also created an online Business Proficiency Exam (BPE) for each Foundations module. For a fee, applicants may complete BPEs and submit the scores to support a waiver (contact an Enrollment Specialist for details).

The Graduate Admission Committee will notify applicants in their acceptance letter of any waivers granted. Applicants may appeal the committee's decision by submitting further evidence supporting their appeal.

Point University Lean Six Sigma Green Belt Certification.

Point University has integrated its Lean Six Sigma Green Belt (LSSGB) certification into the M.B.A. program. Every M.B.A. candidate completes courses required for the LSSGB—namely, BUSI 520 Quantitative Analysis for Decision-Making, BUSI 526 Lean Six Sigma Methodology for Business Transformation I, and BUSI 527 Lean Six Sigma Methodology for Business Transformation II. Students may then take the LSSGB Certification Exam in which they demonstrate mastery of the content and concepts of the Lean Six Sigma Methodology, as well as the requisite statistical processes and software for being a competent Six Sigma practitioner. Test scores are reviewed by the Point University Lean Six Sigma Certification Board. With a passing grade, students are awarded Point's LSSGB Certification.

While the LSSGB Certification Exam is integrated into the M.B.A. degree, passing the certification exam is not a requirement for earning the degree.

Students who have already earned the LSSGB at Point University are exempt from BUSI 526-BUSI 527, but may choose to enroll to sharpen their skills. Students who have already earned the LSSGB elsewhere may test out of BUSI 526-BUSI 527 or take them as refresher courses.

Point University Lean Six Sigma Black Belt Certification.

After earning the Green Belt, M.B.A. candidates may further their Six Sigma education by completing the Lean Six Sigma Black Belt (LSSBB) certification track in BUSI 690 Capstone Transformation Project I and BUSI 695 Capstone Transformation Project II. In this track, students complete a Lean Six Sigma DMAIC (Define-Measure-Analyze-Improve Control) or DFSS (Design for Six Sigma) project. Projects vary from student to student, but must demonstrate a mastery of the Lean Six Sigma methodologies and tools.

Students are encouraged to conduct a project within their home organization, but are not limited to projects within a professional business environment. Students complete CGPS Academic Catalog 2017-2018 –Point University (updated 7/1/17) 149 the project and submit a presentation in the form of a PowerPoint deck for final approval by the Point University Six Sigma Certification Board. If the project cannot be completed within the two 8-week sessions, the supervising professor evaluates student progress at the end of the second session for purposes of assigning a course grade. However, Black Belt certification will not be conferred until the project is completed to the satisfaction of the Board. Students who do not finish their capstone projects by the end of the second 8-week sessions must enroll in BUSI 699 Capstone Transformation Project Continuation (0 credits) and pay a \$100 continuation fee each session until the project is complete. Again, while LSSBB certification is integrated into the M.B.A. program, seeking certification is not a requirement for earning the degree.