



POINT CERTIFICATES & INDUSTRY CERTIFICATIONS



Students interested in pursuing a certificate or an industry certification at Point University could be eligible for a tuition discount or scholarship!

www.point.edu/CFA

Point University

APPLY ONLINE FOR FREE

Go to point.edu/cfa for
more information.



Point Certificates:

- Digital Marketing Certification
- Leadership
- Digital Marketing
- Certified Social Media Marketer
- Project Management*
- Twitter Marketing
- LinkedIn Marketing
- Facebook Marketing
- Blogging and Content Marketing
- YouTube and Mobile Marketing
- Pinterest and Mobile Marketing
- Microsoft Office
- Medical Billing and Coding
- Medical Assisting

Industry Certifications**:

- Google IT Support
- Facebook Social Media Marketing
- TESOL***
- IBM Cybersecurity Analyst

Talk to your operator for more scholarship opportunities.

*Offered online in-seat in Point University's traditional program.

**Stand-alone certifications. Could transfer to college credit.

***Not eligible for college credit.

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