

Category:

Media - Journalism - Newspaper

Position/Title:

Multiplatform Producer -015050

Details:

11Alive, TEGNA's NBC station in Atlanta, is looking for a Multiplatform Producer to join the 11Alive Bridge / assignment desk – the nerve center of the newsroom. In this crucial role, team members will work to forward our station's news gathering operation by fielding, sourcing and confirming information for each of 11Alive's platforms, whether digital or linear.

Our team is looking for a self-starting journalist with a proven reputation who is eager to discover and break the next big story in the market. They are tenacious problem solvers with strong critical thinking and decision-making skills who can withstand high-pressure situations.

Ideal candidates should be nimble, have sound news judgement, understand the ingredients needed for a great character-driven story and have strong people skills. They also possess expert social media sleuthing skills and have a proven track record of mining the internet to find and develop stories that have impact. Knowledge of the metro Atlanta area and the ability to develop sources and contacts will aid success.

This role reports to the Managing Editor of Newsgathering and would work an overnight shift.

Responsibilities:

- Sourcing, confirming and disseminating information necessary for the news operation
- Coordinating multiple crews and breaking stories simultaneously
- Enterprising and developing news stories
- Researching stories for facts and credibility
- Using social media mining tools to discover unique content
- Developing contacts and sources to be used in newsgathering operations
- Organizing press releases and maintaining relationships with public relations representatives
- Performing other tasks as required by supervisor or executive producers