Category:

Media - Journalism - Newspaper

Position/Title:

Weekend Anchor/MSJ-15161

Details:

Job Description and Responsibilities

WXIA-WATL in Atlanta is seeking an experienced, dynamic, enterprising weekend anchor/MSJ to join our team in this top-ten market. We are seeking a skilled journalist who commands an anchor desk during breaking news and can deftly steer an audience through a variety of content in our daily newscasts. In addition to anchoring weekends, you will also be asked to fill in on various shows and be a part of our aggressive continuous coverage surrounding big events.

This journalist will also report three days a week. For that reason, we are seeking a candidate who is deeply invested in the local community and is a natural competitor who wants to break lead stories in Atlanta. They must be an excellent storyteller and committed to developing sources and understanding Atlanta's busy news cycle.

Responsibilities

- Anchor weekend evening newscasts and take on leadership role in newscast production. Fill
 in as an anchor where needed across all platforms,
- Report in field as a multi-skilled journalist and develop compelling enterprise content that can lead a newscast.
- Develop news sources tied to beat.
- Write and post daily on digital platforms.
- Participate in promotional appearances and represent WXIA at community events.

Vacancy	Type:
Full Time	•

Date Posted:

10/9/2023

Closing Date: 11/9/2023

City:

Atlanta

State: Georgia

URL:

https://www.11alive.com/

Experience:

5 - 7 years

Requirements:

Requirements

- Journalism or Mass Communication degree preferred with five years of experience as an anchor/reporter in a medium to large market.
- Possess a clear understanding of the tenets of professional journalism
- Strong on-camera delivery with the ability to ad lib.
- Excellent writing, packaging, and live skills.
- Must be able to report in a broad range of styles with good on-air presentation skills.
- Must have skills to shoot, write, and edit content for air as multiskilled journalist.
- Strong social media presence.
- Must have a valid driver's license.
- Travel: Rarely: less than 10%
- Work Environment Set: Office: normally performed in a typical interior/office environment
- Physical Demands Set: Light work: Involves sitting most of the time, walking, lifting, bending, standing, etc.

About TEGNA

TEGNA Inc. (NYSE: TGNA) is an innovative media company that serves the greater good of our communities. Across platforms, TEGNA tells empowering stories, conducts impactful investigations and delivers innovative marketing solutions. With 64 television stations in 51 U.S. markets, TEGNA is the largest owner of top 4 network affiliates in the top 25 markets among independent station groups, reaching approximately 39 percent of all television households nationwide. TEGNA also owns leading multicast networks True Crime Network and Quest. TEGNA Marketing Solutions (TMS) offers innovative solutions to help businesses reach consumers across television, digital and over-the-top (OTT) platforms, including Premion, TEGNA's OTT advertising service. For more information, visit www.TEGNA.com.

EEO statement:

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