

# Adjunct Instructors for the MBA Program Stith College of Business & Leadership *Online*

Point University is a private liberal arts institution that educates our students within a Christian worldview, so they are equipped to take their faith into the marketplace and all of life while achieving their professional goals. We are training the next generation of Christian leaders to take the cross to more job sites, churches, industries, and nations than ever before.

Point University is seeking adjunct instructors in the Stith College of Business & Leadership for its online MBA program.

The MBA program is seeking applicants for its adjunct pool, to have a diverse, well-prepared group of instructors to support courses and guide students.

Applicants may be considered for teaching the following courses:

| MGMT 510        | Ethics & Professional Issues in Business                       |
|-----------------|--|
| MKTG 515        | Business Intelligence  |
| MGMT 530        | Persuasion & Negotiation                                       |
| ACCT 535        | Financial Statement Analysis & Valuation                       |
| MGMT 540        | Strategic Management & Leadership                              |
| <b>MGMT 542</b> | Servant Leadership Theory & Development                        |
| MKTG 545        | Strategic Marketing  |
| MGMT 550        | Business Innovation & Creativity                               |
| ACCT 555        | Cost Management & Decision Making                              |
| MGMT 560        | Applied Leadership: Change Management & Organizational Culture |

Applicants with terminal degrees in business, organizational leadership, management, accounting, and marketing are encouraged to apply.

Applicants hired for the adjunct pool will be considered for future teaching assignments, though there is no guarantee of future or continuous employment.

Applicants applying to teach in the MBA program will automatically be considered for teaching in undergraduate programs.

## **EXPECTATIONS FOR MBA TEACHING**

- MBA instructors are expected to be highly engaged in the course shell, which includes
  posting announcements, reminders, and encouragement often and engaging with
  students on discussion forums.
- All MBA courses are asynchronous and fully online. However, instructors are
  encouraged to host live sessions via Microsoft Teams to answer questions, explain
  assignments, and provide additional support to students.
- Instructors are required to post and to regularly attend weekly office hours.
- MBA courses are offered over an 8-week term (with 5-week courses offered in summer 1
  each year). Courses are fast-paced and require quick attention to grading. Instructors are
  required to complete weekly grading with detailed feedback by Wednesday evening of
  the following week.
- MBA instructors are expected to partner with the university in retention management,

- connecting students to resources like the advising office when additional support is necessary.
- MBA instructors should plan to attend a virtual orientation with the program coordinator prior to beginning to teach at Point.

#### **REQUIREMENTS**

- Terminal degree in accounting, marketing, or a management or business-related field
- Effective teaching ability with excellent communication skills
- Experience teaching asynchronous, fully online courses
- Experience with online learning management systems (e.g. Canvas)
- Willingness to be a professional role model and mentor
- Ability to work independently and effectively to achieve individual objectives
- Ability to work collegially with others at Point University to achieve College and University objectives
- Commitment to higher education, professional growth, service, and scholarship in a distinctively Christian setting, including agreement with the University's mission and goals, values, and doctrinal statement.

## PREFERRED QUALIFICATIONS

- Experience teaching online, graduate education
- Experience managing a business or non-profit organization
- Experience teaching and mentoring students from diverse backgrounds
- Business certifications, such as Lean Six Sigma, Project Management Institute, Society of Human Resource Managers, etc.

## Please complete the online application.

- 1. Please include three professional references with contact information.
- 2. Send copies of transcripts to <u>Jobs@point.edu</u> (unofficial will be accepted for application purposes with official required for hiring).